

# White Flint PLACEMAKING

WITH BETTER BLOCK FOUNDATION

## Join Us At the Kickoff Meeting!

The Montgomery County Planning Department invite you to a kick-off meeting to launch the White Flint Placemaking effort. Hosting in partnership with the Better Block Foundation, this evening event will feature a keynote presentation about community placemaking by Better Blocks founder Jason Roberts.

Attendees will share thoughts and ideas on how placemaking could be used as a tool to build community in the Randolph Hills area.

The evening will conclude with the building of a community message board.

This event is free and open to the public.

### Event Details



**Wednesday**  
**May 30, 2018**



**4840 Boiling Brook  
Pkwy, Rockville, MD  
20852**



**6:00 to 8:00 p.m.**

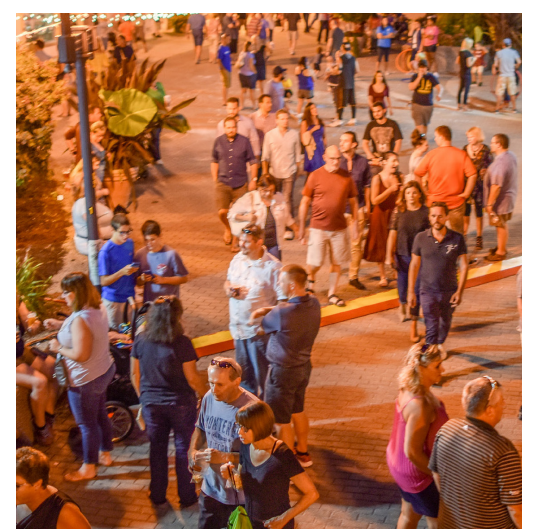
## Project Schedule



## Why Are We Doing This?

The purpose of this project is to:

- Highlight the vision and recommendations of the recently approved White Flint 2 Sector Plan.
- Embrace placemaking as a means of capturing shared values and generating ideas for public spaces.
- Engage local businesses, schools and community members in a dialogue about the role of public spaces within their community.
- Stimulate property owners to plan for the long-term transformation of their properties.
- Use temporary placemaking as a tool to gather data and help inform permanent designs for successful public spaces in the White Flint 2 Sector Plan area.



## About the Better Block Foundation

Better Block Foundation is a 501(c)3 nonprofit that educates, equips, and empowers communities and their leaders to reshape and reactivate built environments to promote the growth of healthy and vibrant neighborhoods.

More information on the Better Block Foundation at [BetterBlock.Org](http://BetterBlock.Org).

## Get Involved

Contact Project Managers Atul Sharma at [Atul.Sharma@MontgomeryPlanning.org](mailto:Atul.Sharma@MontgomeryPlanning.org) or Colin Amos at [Colin@BetterBlock.org](mailto:Colin@BetterBlock.org)

Learn More at [MontgomeryPlanning.org/WFPlacemaking](http://MontgomeryPlanning.org/WFPlacemaking)